REP HEADLINE TI45250 TRF# B:120c04

REF: TEL# 703-516-9399
CREDIT ACVISORY: AGENCY CF

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES

OCT1/12 16.57
*** WFLA-TV ***

FAX# 703-516-9680

MUV FLIGHT PRDCT ORDER X O K ----æÈ DATES DCCC OCT16/12 AGY. AUV. NAME NAME ISS/DCCC GREAT AMERICAN MEDIA OCT22/12 WASHINGTON, は こ い の い の EST#1194 COMMENTS: CONTRACT Τ, (S) ZZ, 图式十二 * 6145290 0 20007 (LINE, ORDER, INVOICE) CLASS: SALES PRSN WA-BUYER NAME 7月1777 # NATL. KATIE KHULEMAN 〇岁月,# MEGHAN MCGARR LOCAL REGIONAL SALESMAN (H) #

REP: ORDER CANCELED
ALL IN'S ZERO'D OUT
NEW TIL \$0
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CITY TAX

STATE

TAX

CO-OP BILLING NEEDED

DATE OCT1/12

16.57

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

2 S 1237A-136A	PROGRAM: NC8 MIDDAY	1 S 1100A-1200N	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14	:LINE#:REP :CD: TIME PERIOD :
30		30)DE = 11 = 14	: LGTH : SEC
\$350.00		\$175.00	AGENCY EST# =	C : RATE
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PROGRAM :

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REP: TEL# 703-516-9399

CREUIT ADVISORY: AGENCY CREDIT RISK !!!

CRDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WELA-TV ***

PROGRAM: ENT TONIGHT 30	11 s 700P-730P 30	PROGRAM : NBC NITELY NWS	10 s 630P-700P 30	PROGRAM: NC8 TODAY@6AM	9 S 600A-700A 30	PROGRAM: NWSCH8 AT SIX	8 S 600P-630F 30	PROGRAM: NWSCH8 @5:30P	7 S 530P-600P 30	PROGRAM: NC8 TODAY@5:30<	6 S 530A-600A 30	PROGRAM: NWSCH8 AT 5P	5 S 500P-530P 35	PROGRAM : DR. 0Z CON COM1: DR. 0Z	4 S 400P-500P 30	PROGRAM : RACHAEL RAY	3 S 200E-300F 30	: LINE#: CD: TIME PERIOD : LGTH : : :
	\$1,800.00		\$5,000.00		\$1,000.00		\$1,800.00		\$1,400.00		\$400.00		\$1,400.00		\$675.00		\$300.00	SEC: RATE:
	10/16		10/16		10/16		10/16		10/16		10/16		10/16		10/16		10/16	: START
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REP: TEL# 703-516-9399

CREDIT AUVISURY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	: /WK: I	NEEK : DAYS	TOTL:
12 S 700A-900A	30	\$1,275.00	10/16	10/19	0	TU-F	0
PROGRAM : TODAY SHW<							
13 s 900A-1000A	ω 0	\$700.00	10/16	10/19	0	$T \cup -F$	0
PROGRAM : TODAY SHW2-NBC							
14 S 1100P-1135P	30	\$2,000.00	10/16	10/20	0	TU-SA	0
PROGRAM: NWSCH8 AT 11<							
15 S 430A-459A	30	\$75.00	10/16	10/21	0	TU-TH, SU	0
PROGRAM: NC8 TODAY@4:30							
16 S 800P-900P	30	\$2,800.00	10/19	10/19	0	ĦЯН	0
PROGRAM : AVG. ALL WKS							
17 s 800P-1000P	30	\$6,500.00	10/22	10/22	0	MON	0
PROGRAM: THE SING-OFF							
18 s 600P-630P	30	\$900.00	10/20	10/20	0	SAT	0
PROGRAM: NEWSCH8-6 SAT							
19 S 700A-900A	30	\$500.00	10/20	10/20	0	SAT	0
PROGRAM: THE TODAY SHOW:	SAT						
20 S 8009-930P	30	\$1,500.00	10/20	10/20	0	SAT	0
PROGRAM : HARRY'S LAW							

REP HEADLINE# 6145290 TRF# E:120604 \$88 MOO# O: CHAPPROVED REV #1 \$88

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

PROGRAM : RACHAEL RAY	29 S 200P-300P 30	PROGRAM : BIGST LR13~NBC	28 S 800P-1000P 30	PROGRAM : NWSCH8 SUN-AM	27 S 900A-1000A 30	PROGRAM : SUN TODAY-NBC	26 S 800A-900A 30	PROGRAM : FOOTBALL NIGHT IN AMERICA	25 s 700p-830p 30	PROGRAM : NBC NIGHTLY NEWS SUNDAY	24 S 63ÚP-700P 30	PROGRAM : WFLA NEWS	23 \$ 6000-6300 30	PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	22 & 900P-1000P 30	PROGRAM: NWSCH8 SAT-AM CON COMI: NWSCH8 SAT-AM	21 S SOUA-1000A 30	:LINE#:REP :CU: TIME PERIOD : LGTH : SEC
	\$300.00		\$3,500.00		\$400.00		\$625.00		\$5,500.00		\$3,650.00		\$1,100.00		\$1,800.00		\$400.00	RATE
	10/22		10/16		10/21		10/21		10/21		10/21		10/21		10/20		10/20	: START
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *

OCT1/12 16.57
*** WFLA-TV ***

ocr/12											: LINE#: REP
\$,00	PROGRAM : NC8 TODAY	34 S 430A-459A	PROGRAM : TODAY SHW	33 S 900A-1600A	PROGRAM : TODAY SHW<	32 S 700A-900A	PROGRAM : NC8 TODAY	31 8 530A-600A	PROGRAM : DP. CZ CON COM1: DR. OZ	30 S 400P-500P	:LINE#: :
	TODAY@4:30 TODAY@4:30	30	SHW2-NBC SHW2-NBC	30	à Ã	<u>م</u>	TODAY65:30<	30		30	IOD : LGTH :
		\$75.00		\$700.00		\$1,275.00		\$400.00		\$675.00	SEC : RATE
		10/22		10/22		10/22		10/22		10/22	: START
		10/22		10/22		10/22		10/22		10/22	END
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SVC- NSI BOOKS- OCT/LI NOV/LI NOV/PJ EST/ES

DEMOS- RA35+*

MOD CODE A-ADD BARI RUM-B C-CANCELLED

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DATES

L-LENGTH

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N-PROCRAM NAME

PHCLASS, FLAN, SECT C-FAID PGM R-RATE SISPOTS PER WEEK THIME X-LATE Y-DAYS 2-COMMENTS *-MULTIPLE

1010 Wisconsin Avenue NW **Great American Media**

Democratic Congressional Cpgn Comm/ Issue Submission Number 797 Issue 3







Washington DC 20007

P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

: Transactional	Business Category: Transactions			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06145290	Est/PO Number:
06145290	Order Ref:	N	Weeks:	10/15/12 to 10/28/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /14 /1194	Client/Product/Estimate:	÷.	Buyer:
E:120604023	Campaign Ref:	0	Submission Cost:	Democratic Congressional Cpgn Comm/ Issue	Client:

	Demographic:	Product:
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		S.	Sat 830p ET / 730p CT Go On	S	Sat 8p ET / 7p CT Revolution	M	Mon 8-10p ET / 7-9p CT Voice	.TWTF	M-F 7p Entertainment Tonight	TWIF	M-F 11a News	Sales Product Details
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Pre-emption Summary

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REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

-9399
AGENCY CREDIT PLAK :!!
HARRIS REPORT FROM REP

医适应的

MAY15/12 15.4

: LINE#:REP : CON CM REP: CITY TAX FLIGHT ORDER AGY ADV PROCT # # PROGRAM : PROGRAM : CON COM1: PROGRAM : N DATES ZEW TTL THANKS, MIKE FOR MEGHAN DEMOCRATIC **** THIS DOCC AGENCY ADVERTISER CODE ---: CD: ORDER 97025 CHM OCT16/12 200F-300F 1100A-1200N 1237A-136A 4 4 RACHAEL RAY NC8 MIDDAY TIME PERIOD AGY. ADV. NAME (a) FALLON-NBC< CONGRESSIONAL CAMPAIGN COMMITTEE S 70X STATE A CASH IN ADVANCE SCHEDULE **** NAME TAX GREAT ISS/DCCC WASHINGTON, OCT22/12 1010 WISCONSIN AVENUE EST#1194 COMMENTS: CONTRACT TGTH : 14 11 AMERICAN MEDIA 30 30 30 ب ب ビスーコ # O E S 6145290 DC CO-OF BILLING NEEDED AGENCY EST# 20007 \$350.00 ŧ٥. \$300.00 175.00 (LINE, RATE 10050 \$ 4550 ORDER, /america 1194 10/16 10/16 10/16 START INVOICE) BUYER MAME CLASS: SALES PRSN 艾四勺. # 10/19 10/19 10/19 DATE MZ LATT. : /WK: INVI KREIN KEUDEKAN 4 N MAG w 〇里町、井 图形の田田口 四点示点次天 だいじまし P II } FICTE DARS MERITS IN 五二十五 (A − D) March Allen WATERSMAN 074.73 . E P. 35 - 12 - 13 - 13 حا، N ij.

REP: TEL# 703-516-9399 FAX# 703-516 3000 CREDIT ADVISORY: AGENCY CREDIT RISK (1)

MARIDAL 15.4

PROGRAM : NBC NITELY NWS	9 600A-700A 30 \$1,000.00 10/16 10/19 PROGRAM: NC8 TODAY@6AM CON COM1: NC8 TODAY@6AM 10 630P-700P 30 \$5,000.00 10/16 10/19	7 530P-600P 30 \$1,400.00 10/16 10/19 PROGRAM: NWSCH8 @5:30P CON COM1: NWSCH8 @5:30P 8 600P-630P 30 \$1,800.00 10/16 10/19 PROGRAM: NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX	5 500P-530P 30 \$1,400.00 10/16 10/19 PROGRAM: NWSCH8 AT 5P CON COM1: NWSCH8 AT 5P 6 530A-600A 30 \$400.00 10/16 10/19 PROGRAM: NC8 TODAY@5:30<	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : : LINE#: : DATE
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REF: TEL# 703-516-9389
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REF

S REPORT FROM REF MAT15/12 15.4

*** WFLA-TV ***

:LINE#:REP (CD: TIME PERIOD	: LGTH : SEC	RATE	: START : DATE	END DATE	:SPTS: WEEK	SAWO	TOTE:
13 900A-1000A	30	\$700.00	10/16	10/19	4	TU E	دد
PROGRAM : TODAY SHW	SHW2NBC						
14 1100P-1135P	30	\$2,000.00	10/16	10/20	ω	¥S-O.E	ω
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15 430A~459A	ω Ο	\$75.00	10/16	10/21	4	TU-TH, SU	Д,
PROGRAM: NC8 TODAY@4:	@4:30 @4:30						
16 8000-900	30	\$2,800.00	10/19	10/19	juner.	T D I	<u></u>
PROGRAM : AVG. ALL CON COM1: AVG. ALL	WKS						
800P-1	-	\$6,500.00	10/22	10/22	2	NON	N
CON COM1: THE SING-OFF	OFF W JOICE	0000					
18 600P-630P	30	\$900.00	10/20	10/20		SAT	بسا
PROGRAM: NEWSCH8-6	SAT SAT				(one of the same of
19 700A-900A	30	\$500.00	10/20	10/20	1	\$ 美 节	نسا
PROGRAM : THE TODAY	SHOW SAT						
20 800P-900P	30	\$1,500.00	10/20	10/20	1	SAT	نسغ
PROGRAM : HARRY'S L.	EZW REMILLION						
21 900A-1000A	30	\$400.00	10/20	10/20	T	O F	Count
PROGRAM: NWSCH8 SA	SAT-AM SAT-AM						

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22	900P-1000P	30	\$1,800.00	10/20	10/20		SAT	
PROGRAM :	PARENTHOOD WILLON THE	ago Firo						
2 3	600P-630P	ω Ο	\$1,100.00	10/21	10/21	H	SUM	June J
PROGRAM :	WELA NEWS							
24	630P-700P	ω Ο	\$3,650.00	10/21	10/21	part of the second	SUM	\$=0°
PROGRAM :	NBC NIGHTLY NEWS	VS SUNDAY	\			\(
25	700P-830P	₩ O	\$5,500.00	10/21	10/21	N	ひ ご	t)
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26	800A-900A	30	\$625.00	10/21	10/21	L	の ご 当	<u>, </u>
PROGRAM : CON COM1:	SUN TODAY-NBC							
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PROGRAM :	NWSCH8 SUN-AM							
28	4000L-1000B	30	\$3,500.00	10/16	10/16	N	11 C B	Ŋ
PROGRAM : CON COM1:	BIGST LR13-NBC WILE	Vilce						
29	200P-300P	30	\$300.00	10/22	10/22	Ļ	NON	누
PROGRAM : CON COW1:	RACHAEL RAY							
30	400P-500P	30	\$675.00	10/22	10/22	l	RCE.	⊢
PROGRAM :	DR. OZ							

REP HEADLINE# 6145290
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM BEP

OCT/12 : LINE#:REP :CD: PROGRAM : PROGRAM : CON COM1: CON COM1: PROGRAM : PROGRAM : W A ω N W ω L 97025.00 430A-459A 900A-1000A 700A-900A 530A-600A NC8 TODAY@4:30 TODAY SHW2-NBC TODAY SHW< NC8 TODAY@5:30< TIME PERIOD LGTH : (J) ω 0 (J) (O) 30 SEC . .. \$75.00 \$700.00 \$1,275.00 \$400.00 RATE 10/22 10/22 10/22 10/22 STAKT Date 10/22 10/22 10/22 10/22 MIYA GNB : /WK: \vdash CONTRACT TOTAL TOTAL MOZ MOZ MOM MON DAYS 97025.00 70 : TOTL: H |--| ب j-...2

MARKET TOTALS \$485,125 WFLA 20% WFTS 15% XdXM 10 10 10 10 10 WTVT WWSB 20% 15% WTOG CABL % % O 1/3 WITA N W WMOR 18

ACCURATE SHARES

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES DEMOS- RA35+*

Great American Media Democratic Congressional Cpgn Comm/ Issue

1010 Wisconsin Avenue NW

Submission Number 606 Issue 1





Washington DC 20007

WELA-TV P.O. Box 1410 Tampa, FL 33001

PHONE (613) 228-6553

		۵		7		Ø		Cri		4		ω		2		-	Ref	Product: Demographic:	\ \ \	Buyer: Schedule Dates: Est./PO Number:	Client:
	IWIT	M-F 6p News	IVVIE	M-F 530p News	LAALE	M-F 530a News	TAALL	M-F 5p News	IWIF	M-F 4p Dr Oz	, I VVII T	M-F 2p Rachael Ray	-11AA11-	M-F 1237a	TALIMAL	M-F 11a News	Sales Pro	phic:		Dates: umber:	
		NS	**************************************	Vews		Vews		WS		Oz		chael Ray	***************************************	M-F 1237a ET / 1137p CT Late Night		ews	Sales Product Details	Dccc (L.) Household		10/15/12 to 10/28/12 06145290	Democratic Congressional Coan Comm/ Issue
Weekly Totals: Total Spots(Ord Spots)										Additional property of the control o				And the state of t			R	Booking Group: Order:		Client/Product/Estimate: Weeks; Contract type:	Submission Cost
Total Snots(C		1800		1400		400		1400		675		300		350		175	Rate	WFLA		t/Estimate:	ost
nd Snots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type				
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200		4		2				2				*		2		3	10/15	Key Market		Sales Rep: Order Ref: Business Type Business Categ	Campaign Ref
T			The state of the s														10:22	Tan		Sales Rep: Order Ref: Business Type: Business Category:	an Ref
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Great American Media Democratic Congressional Cpgn Comm/ Issue

1010 Wisconsin Avenue NW

Submission Number 606 Issue 1





Washington DC 20007

MININ P.O. Box 1410 Tampa, FL 33601

PHONE (613) 228-6888

6c	Ct.	60		rd Spots)	Weekly Totals: Total Spots(Ord Spots)		
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2	2		Nbrof Spots	30	0008	Mon 8-10p ET / 7-9p CT Voice	17 Mon 8-10p
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			Q .	Comme		A CAMBELLA PROPERTY AND ADMINISTRATION OF THE PROPE	- IVVI S
		4	Mbr of Spats	30	75	M-Th, Su 430a News	15 M-Th, Su 2
				Comme			.IWIES
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ıL		٤	Nbr et Spals	30	700	M-F 9a Today Show II	13 M-F 9a To
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A TOTAL CONTRACTOR OF THE PROPERTY OF THE PROP		4	Nbr of Spots	30	1275	day Show	12 M-F 7a Today Show
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			i t	Comme	The state of the s		TWIF
			Nbr of Spaxs	30	5000	M-F 630p ET / 530p CT NBC Nightly News	10 M-F 630p News
				Comme			TWIF
	51	СI	Nbr of Spers	30	1000	3WS	9 M-F 6a News
Jolai	10/22	10/15		Spot Type	Rate	Sales Product Details	Ref Sales Pro
Laudackona	:400	Busiliese Calcy	* CHARLETTE	to the control of the			
HRP Washington, DC 00145298 000 militar		Sales Repo	11/14/1194 2 2000-11-21		Weeks: Contract type:	10/15/12 to 10/28/12 06145290	Schedule Dates: Est/PO Number:
E:120604023	re:	Campaigu Reit	92475		Submission Cost:	Cpgn Comm/ Issue	Client

Great American Media Democratic Congressional Cpgn Comm/ Issue Submission Number 606 | Issue 1

1010 Wisconsin Avenue NW





Washington DC 20007

A STATE OF THE PARTY OF THE PAR PO Box 1410 Tanipa, Fl. 33061

PHONE (013) 220-0003

	29 M-		28 M-		27 M-		26 Tu		25 Su		24 St		23 St.		22 St		21 Se		20 Si	:	19 S ₂	Ref Sa		Est/PO Number:	Schedule Dates:	Client
	M-F 530a News		M-F-4p Dr Oz	***************************************	M-F 2p Rachael Ray		Tue 8p ET / 7p CT Voice	V	Sun 9a News	· · · · · ·	Sun 8a Today Show	The state of the s	Sun 7p ET / 6p CT Football Night In America	V	Sun 6p News		Sat 9p ET / 8p CT Chicago Fire	Ċ.	Sat 9a News	S. S	Sat 8p ET / 7p CT Revolution	Sales Product Details			ates: 10/15/12 to 10/28/12	Democratic Congressional Cpgn Comm/ Issue
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